Welcome to the Casa Grande Tourism Office website. At the Casa Grande Tourism Office, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you visit our website. By using our website, you consent to the practices described in this Privacy Policy.

## **Information We Collect**

- 1. Personal Information: We may collect personally identifiable information, such as your name, email address, phone number, and postal address, when you voluntarily provide it to us through forms or other interactions on our website.
- Non-Personal Information: We may also collect non-personal information, such as browser type, operating system, IP address, and website usage data, to improve our website and services. This information is collected through cookies and similar tracking technologies.

## **How We Use Your Information**

We use the information we collect for the following purposes:

- 1. Providing Services: To respond to your inquiries, fulfill your requests for information, and provide you with relevant services and updates.
- 2. Communication: To communicate with you, including sending newsletters, promotional materials, and updates about our services, with your consent.
- 3. Analytics: To analyze website usage and trends, improve our website's content and functionality, and tailor our offerings to user preferences.
- 4. Legal Compliance: To comply with applicable laws and regulations.

## **Sharing Your Information**

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent. However, we may share your information in the following circumstances:

- Service Providers: We may engage trusted third-party service providers to assist us in delivering our services, and we may share your information with them for that purpose. These providers are obligated to maintain the confidentiality and security of your information.
- 2. Legal Requirements: We may disclose your information if required by law or in response to valid legal requests, such as subpoenas or court orders.

**Your Choices and Rights** 

You have certain rights regarding your personal information:

1. Access and Correction: You may request access to your personal information, and you

may update or correct it if it is inaccurate.

Consent Withdrawal: You may withdraw your consent for certain uses of your

information, such as receiving marketing communications.

3. Data Deletion: You may request the deletion of your personal information, subject to

legal and contractual restrictions.

To exercise these rights or for any questions regarding your privacy rights, please contact us at

info@casagrandechamber.org.

Security

We implement reasonable security measures to protect your personal information. However, no

method of transmission over the internet or electronic storage is entirely secure, and we cannot

guarantee absolute security.

**Changes to this Privacy Policy** 

We reserve the right to update this Privacy Policy as necessary to reflect changes in our

practices and legal requirements. We will post any changes on this page and update the

effective date.

**Contact Us** 

If you have any questions or concerns about this Privacy Policy or our data practices, please

contact us at:

Casa Grande Chamber of Commerce

575 N. Marshall Street

Casa Grande, AZ 85122-5246

Phone: (520) 836-2125